

COMMUNITY BENEFIT REPORT

For more than 100 years, Bayfront has provided quality healthcare for all we serve. It is our mission and purpose. Our 2,500 team members, 600 of the community's best physicians and thousands of patients choose excellence when they choose Bayfront Health System. That choice represents our commitment to innovation, dedication, teamwork, response, compassion and clinical excellence.

In 2009, Bayfront provided \$25 million in charitable, uncompensated care to our community. It is a noble financial commitment that makes us proud. Any profits we do realize are directly reinvested into our facilities and services so we are always ready to care for our patients with the best resources this industry has to offer – from talent to technology.

Beyond clinical care, we strive to be a model corporate citizen, positively impacting our community in a dynamic and meaningful way. We take our role as one of St. Petersburg's longest standing and largest employers seriously and we've made a commitment to generously support other organizations that share our mission and values.

The following is a summary of Bayfront's community service during the year ending December 31, 2009.

Free and Reduced Services

- Family Medicine Residency Program sliding fee rates for reduced-cost primary and obstetric care
- Mammography voucher program and free and reduced-cost breast exams
- Free lab and radiology services at Johnnie Ruth Clarke Health Center
- Free pastoral care services
- Donation of meeting space at Bayfront's Sheen Conference Center
- Translation services and interpreters for the hearing impaired
- Free physician referral service
- Free community education, support groups, screenings and hospital tours

Leadership Service

Bayfront team members are invested in our community and donate thousands of hours of community service and leadership for numerous civic boards and committees. A compilation includes:

Alliance to Save Florida's Trauma Care
 American Cancer Society
 American Case Management Association
 American College of Healthcare Executives
 American Healthcare Philanthropists
 American Heart Association
 American Hospital Association
 Florida Academy of Family Physicians
 Florida Hospital Association
 Florida Organization of Nurse Executives
 Florida Society of Marketing and Public Relations
 Governor's Task Force on Affordable Health Insurance
 Great Explorations, The Children's Museum

Habitat for Humanity
 Healthy Start
 Kiwanis Club of St. Petersburg
 Leadership St. Petersburg Alumni Association
 Metropolitan Ministries
 Morean Arts Center
 National Alliance for Mental Illness
 Pinellas County Medical Association
 Pinellas County Health and Behavioral Health Network
 Public Relations Society of America
 Rotary Club of St. Petersburg
 St. Petersburg Chamber of Commerce
 Board of Governors
 St. Petersburg Chapter of The Links, Inc.
 St. Petersburg Downtown Partnership
 Suncoasters of St. Petersburg
 Tampa Bay Organization of Nurse Executives
 University of South Florida Clinical Collaborative
 Pinellas County Urban League

Donations

- Collection site for Florida Blood Services
- Volunteer hours exceeding 46,000 hours
- Supplies donated to local schools and not-for-profit organizations
- Clothing and food drives for local charities
- Team members participate in fundraising for local charities, including United Way, Alpha House, Susan G. Komen and American Heart Association.

Community Partnerships and Sponsorships

Alpha Kappa Alpha Sorority, Inc.
 American Cancer Society
 American Cancer Society, Minority Council
 American Heart Association
 American Red Cross

B'nai Israel
 Festival of States
 Florida Blood Services
 Florida Chamber of Commerce
 Girls Scouts of West Central Florida
 Great Explorations Hands on Museum
 Habitat for Humanity
 Honda Grand Prix of St. Petersburg
 Junior League Care Fair
 NAACP
 National Council of Negro Women
 Personal Enrichment Through Mental Health Services
 Pinellas County Medical Association
 Pinellas County Urban League
 Sickle Cell Association
 Sigma Pi Phi Fraternity, Inc.
 Soulful Arts Dance Academy
 St. Petersburg Chamber of Commerce
 St. Petersburg Chapter of the Black Nurses Association
 Sungoddess Scholarship, Suncoasters of St. Petersburg
 Susan G. Komen Race for the Cure
 The Links, Inc.
 YMCA of Greater St. Petersburg

Investment in our Team Members

- Subsidized childcare at onsite Child Development Center
- Bearly Sick program for team members' children
- Team member and family scholarships and tuition reimbursement
- Free wellness and financial management classes
- Partnership School at Campbell Park Elementary School
- Free leadership and employment development opportunities

FINANCIAL BENEFIT SUMMARY

\$125,000	Sponsorships, partnerships and donations to charities	\$16,000	Donated meeting space
\$24,750	Leadership community service commitment	\$10,000	Support groups and community seminars
\$24,000	Education support	\$1,200	Florida Blood Services donation site
\$171,527	Discounted services	\$937,080	Hours donated by Bayfront volunteers to benefit patient care
\$20,950	Free diagnostic radiology service	\$541,337	Team member and Family Scholarships and tuition reimbursement
\$41,242	Free pastoral care services		

TOTAL COMMUNITY SERVICE COMMITMENT:	\$1,913,086
PMTF STATE MEDICALLY NEEDY PROGRAM:	\$3,250,000
TOTAL UNCOMPENSATED CARE:	\$25,000,000
TOTAL:	\$30,163,086

